

Coalition to Abolish the Fur Trade (CAFT)

Because of this suffering, fur farming is illegal in the UK, as is the leghold trap. CAFT played an important role in persuading the government to enact the ban on fur farming. However there are still many shops which continue to sell fur imported from other countries, and in doing so they are helping to keep fur farms in these countries in business.

Now CAFT campaigns nationwide to persuade these stores to adopt fur-free policies. Where possible we work with the companies to work out an ethical policy, in other cases we organise legal campaigns, protests and boycotts to alert the public and highlight the company's sale of real fur.

In recent years we have persuaded some of the top names in fashion to adopt an ethical fur-free policy, and in doing so we are saving many animals from suffering and death on fur farms in other countries.



What you can do

* Boycott all stores which sell fur, see the CAFT website for a list of stores with a fur-free policy.

* If you see any real fur on sale, adopt a zero-tolerance attitude, make a polite complaint and contact us with the details of the shop.

* Join our campaign to stop the fur trade. Fill in the slip below for an information pack.

Name.....Address.....

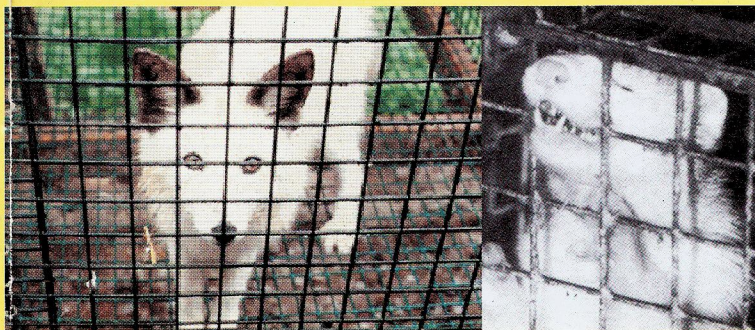
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email.....

Tel:.....Donation (payable to CAFT) £.....

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FUR it's DEAD SIMPLE



Every year around 40 million animals are killed around the world for their fur -that's one every second.

Whether the animals are 'farmed' for their fur or trapped in the wild, their death is a miserable and unnecessary one.

Help CAFT end the brutal fur trade

www.caft.org.uk

Send to: CAFT PO Box 38, Manchester, M60 1NX
Tel: 0845 330 7955 caft@caft.org.uk www.caft.org.uk



These terrified raccoons face a lifetime of suffering and misery before having their skins ripped from their backs.



It takes up to 15 foxes to make one fur coat. Here is the rest of that fur coat.

farms. In order to avoid damaging the fur, the animals are killed by methods such as gassing, strangulation and electrocution. Many of the animals are not killed outright, and have their skins ripped from their bodies while they are still alive and conscious.



The fur trade is trying to create the myth that all rabbit fur is a by-product of the meat trade, but this is a lie. This rabbit was skinned while still alive.

Fur Farming, cruel and unnecessary

Most of the fur on sale is produced on so called fur farms. On a typical fur farm, thousands of wild animals are forced to spend their entire lives crammed into wire mesh cages. Animals used include foxes, mink, raccoons, chinchillas and rabbits.

Fur farmers are unconcerned whether the animal is solitary and territorial in the wild (such as mink) or very social (such as chinchillas and rabbits). Their natural instincts and basic needs are not taken into account. Mink are crammed together and denied access to swimming water; male chinchillas are denied the innate desire to help rear their young. Many of the animals also suffer severe psychological damage, leading to stereotypical behaviour such as repeated pacing, self-mutilation and even cannibalism.

After a lifetime of torture and misery, death is yet another terrible ordeal for animals on fur



Many animals suffer terrible injuries due to the mesh cages, while others are driven insane due to their confinement in cramped and dirty conditions.



In order to prevent damage to the fur, animals such as this fox are killed by anal electrocution, other methods include strangulation and suffocation.

Trapping for the Fur Trade

In many countries animals are caught in vicious leghold traps. Animals often spend hours or even days in agony before the trapper returns, some dying of starvation or shock. Some animals chew off their own limbs in a desperate attempt to escape the pain of the trap. Domestic and endangered animals are also caught by mistake.

The leghold trap is also illegal in the UK, but fur produced by this barbaric method is still imported and sold in some UK shops.



In the leghold trap, the animals often spend hours or even days in agony before the trapper returns. Many chew off their own limbs in a desperate bid to escape.